

**SPONSORSHIP OPPORTUNITIES  
PRICELIST**

During the 24th IAOPA WORLD ASSEMBLY, Athens 2008, which will take place in Athens, CARAVEL Hotel and the 1st International Aero Expo Athens from June 13th to 15th, 2008 at Tatoi Airfield, the following sponsorship programs have been designed:

**A. PLATINUM SPONSOR**

Price: 100.000 euro

Benefits:

Logo will be used in printed form as it is mentioned below:

- On the official website of the exhibition
- On ICARUS EXPO e-newsletter.
- On AOPA HELLAS e-newsletter.
- In privileged position in every printed document of the event (exhibition guide - 50.000 copies, VIP invitations, posters)
- On signs with dimensions 1.80m x 1.00m outside the airfield and on signs inside the airfield and finally in banners with dimensions 5m x 3m in four places inside the airport with all the other sponsors.
- At both entries of the Airport.
- Along the parking of the visitors
- On the advertising banners of the convention (CARAVEL)
- Full-page listing in the back page and logo on the front cover of the exhibition guide
- On advertising banners of the seminar (convention center of the Airfield).
- In the document which will be placed in the bags of the participants
- Advertising message or logo on the DVDs (with the video of the exhibition) and on the CDs (with the album) that will be handed out to the exhibitors and the sponsors.
- In all press releases that will be sent in printed or electronic form inside or outside Greece.
- On banners where the press conference will take place.
- Along the four shuttle buses that will be used for the transfer of the visitors.
- Along the van which is used for the transportation of the pilots.
- Maximum fairground: 150 sqm (The cost for the construction and the equipment is not included).
- Telephone and Internet services are free of charge.

**B. MEGA SPONSOR**

Price: 50.000 euro

Benefits:

Logo will be used in the following situations:

- On the website of the ICARUS EXPO
- On AOPA HELLAS e-newsletter.
- On ICARUS EXPO e-newsletter.
- On all the printed forms that will be published for the purposes of the exhibition.
- Advertising banners in the conference room.
- Printed in four banners inside the airfield.
- Printed in the invitations of the exhibition.
- Maximum fairground 70 sqm: (The cost for the construction and the equipment is not included).
- Full-page advertisement in the second page of the exhibition's guide.
- Advertising leaflet that will be placed in the bags that will be given to the participants of the convention.
- On banners where the press conference will take place.
- Telephone and Internet services are free of charge.

### **C. GOLD SPONSOR**

Price: 25.000 euro

Benefits:

Logo will be used in the following situations:

- On the 2d page of ICARUS EXPO web site.
- Advertisement at the conference room.
- 40 sqm fairground (The cost of for the construction and the equipment is not included).
- Full page advertisement in the exhibition's guide.
- Advertising leaflet that will be given to the participants of the convention.
- On the banner where press conference will take place.
- On the four banners inside the airfield.
- On the posters.

### **D. SILVER SPONSOR**

Price: 15.000 euro

Benefits:

Logo will be used in the following situations:

- On ICARUS EXPO web site.
- Advertisement at the conference room.
- 30 sqm fairground (The cost for the construction and the equipment is not included).
- Full page advertisement in the exhibition's guide.
- Advertising leaflet that will be placed in the bags that will be given to the participants of the convention.
- On the four banners inside the airfield.

### **E. SUPPORTER**

Price: 10.000 euro

Benefits:

Logo will be used in the following situations:

- On the 3d page of ICARUS EXPO Home page.
- Report on the folders of the convention.
- 20 sqm fairground
- On the four banners inside the airfield.

### **COMMUNICATION SPONSOR**

Special terms

Your sponsorship can also take place by taking over an event or another cost of the exhibition.

It is also important to mention that in all the above prices, Value Added Tax (VAT 19%) is not included.

Payment for Sponsorships:

- Sponsors have to pay 30% of the amount in advance by signing the agreement and
- 70% before the opening of the exhibition.

(Cash, cheque).

We are at your disposal for further information. Contact: Tel.: 210-27 16601, fax: 210-27 16664, e-mail: expo2008@icarusaeroexpoathens.gr

Sincerely,  
Hellas Fest

Tsamis Konstantinos  
President

As far as the construction and the extra equipment are concerned, please contact with our company.